CONTENTS Volume 5

Vol. 5, No. 1–3 (October 1986)

Special Issue: Innovation and Entrepreneurship in Organizations

Preface
R.M. Burton and B. Obel vii

Deregulation from a theoretical perspective
Implications of deregulation: an overview
R.M. Burton and B. Obel 1
Variety and the firm's performance: an empirical investigation
R.M. Burton and J.D. Forsyth 9
Environmental – organizational relations: the effects of deregulation
R.M. Burton and B. Obel 23

Industry studies
Impacts of deregulation on performance and management of the largest American transportation companies
T.W. Ruefli 35
Danish banking: the new competition and its consequences
N.C. Knudsen 61
Environmental change and the search for organizational congruency in the U.S.A. financial services industry
K.D. Mackenzie 73
The Hungarian experience with deregulation
M. Csath and T.H. Naylor 95

Specific organizations
Competition, privatization and change at British Telecom
J.J. Wheatley 115
The post-introduction management of products and services under rapidly changing environmental conditions
R.M. Burton, J.D. Forsyth and D.M. Melick 125
SAS: Changes in competition, strategy and organization
B. Obel 145

Innovation and entrepreneurship
Creation of new businesses in large established organizations
C. Karlsson 155
Critical events for Swedish entrepreneurs in entrepreneurial spin-offs
C. Scheutz 169

Renewal strategies in large high-tech companies: the European approach
M. Lindell 183
List of contributors 201
Subject index 205

Special Issue: Technology Policy

Preface
R. Rothwell (Brighton, U.K.) 209

Technology and change in industrial societies: implications for public policy
W. Zegveld (Delft, The Netherlands) 215

Technology policy in the United States: structures and limitations
J.D. Roessner (Atlanta, GA, U.S.A.) 229

Some lessons from government information technology policies
E. Arnold (Brighton, U.K.) 247

Technology policy in Japan: a short review
A. Goto and R. Wakasugi (Tokyo, Japan) 269

National policies towards biotechnology
M. Sharp (Brighton, U.K.) 281

Collaborative industrial research in the U.S.
H.I. Fusfeld and C.S. Haklisch (New York, NY, U.S.A.) 305

Evaluating innovation policies: the German experience
F. Meyer-Krahmer (Berlin, F.R.G.) 317

Contents Volume 5 331